

KELLEY ANN CLEARY COFFEEN
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EDUCATIONAL BACKGROUND

Ph.D. Educational Leadership & Administration, New Mexico State University
M.S. Clothing, Textiles and Fashion Merchandising, New Mexico State University
B.S. Merchandising and Retail, Northern Arizona University, Arizona

TEACHING EXPERIENCE

Assistant Professor in Clothing Textiles and Fashion Merchandising 2018- present
College Associate Professor, College of ACES, New Mexico State University, Fall 2017
College Assistant Professor, College of Education, College of Business, College of
Agriculture, Consumer and Environmental Sciences, New Mexico State University, 2012-2016

UNDERGRADUATE / GRADUATE COURSES TAUGHT AT NEW MEXICO STATE UNIVERSITY

CTFM 178: Fundamentals of Fashion
CTFM 371: Textiles Science
CTFM 372: Fashion Merchandising
CTFM 402: Field Experience Marketing Training
CTFM 474: Fashion Promotion
CTFM 460: Cultural Perspective in Dress (online)
ELA 580: Administration of Adult and Continuing Education (online)
MKTG 313: Retail Management
HRTM 231: Food Safety and Nutrition, School of Hotel, Restaurant and Tourism Management

PREVIOUS PROFESSIONAL EXPERIENCES

Higher Education

Director of Development, New Mexico State University, 2017 - 2018
Assistant Dean of Development College of Education. New Mexico State University, 2014-2017
Academic Program development, NMSU 2012-Present
NMSU Federal TRIO Program: Dream Makers Health Careers seminars
School of Hotel, Restaurant & Tourism Management NMSU Satellite Program
Office of Assessment – Online Peer Review – Faculty Reflection: Best Practices
Research Assistant, College of Education, New Mexico State University, 2013

Sales and Management

General Manager, Food Retailing, Mesilla Valley Kitchen, Las Cruces, NM 2009-2012
Vice President, Sales Management, Emerick Real Estate, Inc., Las Cruces, NM 2006-2008
Vice President, Sales Management, M D Publishing, Las Cruces, NM 2002-2006
Corporate Sales, Food Retailing, Stahmann Farms, San Miguel, NM, 2000-2002
Owner, Kelley Anns, Women's Apparel, Yuma, AZ, 1986-1989
Supervisor, Babbitt's Department Store, Yuma, AZ, 1983-1986

Wardrobe Coordinator, Miss Arizona, Miss America Pageant, Yuma, AZ, 1985

Published Work

Tex Mex Diabetes Cooking, American Diabetes Association, 2018

200 Easy Mexican Recipes, Robert Rose Publishing, 2011

300 Best Taco Recipes, Robert Rose Publishing, 2011

Simply 7, Quick Southwest Recipes Just 7 ingredients Away, Northland Publishing, 2003

Fiesta Mexicali, Northland Publishing, 2002

Great College Cookbook of the Southwest, Self-Published, 1994

Food Consultant

Recipe developer, 1994-present

Blogger - Las Cruces Convention & Visitor's Bureau, Las Cruces, NM 2013-2014

Freelance Recipe Developer and Food Consultant, 1990-present

Media Personality, KTSM/NBC affiliate, El Paso, Texas, 1995-2007

SELECTED SERVICE New Mexico State University, Las Cruces

Advisory Board for Hotel Restaurant Tourism Management, 2009 to Present

Faculty Advisor for Student Association of Fashion Merchandising Management, 2017 to Present

Chair, Search Committee

Chair, Search Committee

NMSU President/Chancellor Inaugural Committee 2018

Presidential Candidate Visit Hospitality Committee 2018

AWARDS & HONORS

Business and Workforce Outstanding Achievement Award, Dona Ana Community College, 2012

Hospitality, Restaurant & Tourism Management Industry Leadership Award, NMSU, 2011

Associate Member of the Year, Southern New Mexico Home Builders Association, 2009

NMSU Alumni and Friends Chapter Award, 2008

Julia Lee Endowed Research Scholarship, NMSU 1993

PROFESSIONAL ORGANIZATIONS

International Textiles and Apparel Association

International Association of Culinary Professionals

Association for Career & Technical Education